



Efficacy. People often complain that non-toxic cleaning products don't clean very well. Greenhome.com and our users attest that optionsforlife cleaning products outperform other green cleaners and, 95% of the time, perform as well as conventional cleaning products.

Health and Safety. Did you know ...

* 26 seconds following exposure to cleaners, traces of these chemicals can be found in every organ in your body.

* 6 out of 100 workers are injured annually from common chemical burns to eyes and skin and fumes, resulting in tens of millions of dollars in worker claims.

* Women who work at home have a 54% higher mortality rate from cancer than women who work outside the home. The cause of the increase: conventional cleaning chemicals used in the home. In the last decade, there has been an 82% increase in asthma among women -- also believed to be due to women's longer exposure times to household chemicals.

* Chlorine bleach is the number one cause of poisonings in children.

optionsforlife products contain none of the toxic substances often found in conventional commercial and household cleaners.

Environmental Stewardship. optionsforlife commercial cleaning products are Green Seal Certified based on their reduced human and aquatic toxicity and reduced smog production potential. optionsforlife household cleaning products meet all of Green Seal's standards as well.

Economy. optionsforlife products are competitively priced and represent even greater value when purchased as concentrates.

Social Responsibility. The optionsforlife company brings product production back to the community, creating local jobs and other small businesses on a community-by-community basis.

For more information about the optionsforlife socially-responsible business model, visit www.optionsforlife.org